

Identifier	Poplar - Master - Media Production		Introduced	Completed
M MP 1	HISTORY			
M MP 1.1.01	Communications	Produce a documentary exploring the history of media.		
M MP 1.2.01	Terminology	Instruct peers in use of industry vocabulary, equipment identification and usage.		
M MP 1.3.01	Ethics and Law	Model respect of intellectual property when manipulating, morphing, or editing graphics, video, text, and sound.		
M MP 1.3.02	Ethics and Law	Produce a documentary demonstrating comprehension of ethics/law.		
M MP 2	SAFETY AND PERSONAL RESPONSIBILITY			
M MP 2.1.01	Work Habits	Produce a video demonstrating safe usage of appropriate tools and the proper operation of equipment needed to produce a product.		
M MP 2.1.02	Work Habits	Produce a video demonstrating fire prevention and safety precautions for extinguishing fires.		
M MP 2.2.01	Professionalism	Produce a video demonstrating desirable work ethics and behavior.		
M MP 2.2.02	Professionalism	Critique a film or video using professional criteria.		
M MP 2.2.03	Professionalism	Direct peers in a professional video production.		
M MP 3	COMMUNICATIONS			
M MP 3.1.01	Methods	Act as a script editor.		
M MP 3.1.02	Methods	Participate in competitive events such as the SkillsUSA News Anchoring contest or the Television (Video) Production contest.		
M MP 3.2.01	Performance Skills	Participate in competitive television anchoring events such as SkillsUSA or STN (Student Television Network).		
M MP 3.3.01	Scripting	Create scripts for a variety of productions that tell the story.		
M MP 4	PRE-PRODUCTION PRACTICES			
M MP 4.1.01	Target Audience	Customize project goals to meet audience demographics.		
M MP 4.2.01	Research	Conduct field research, such as creating surveys and field tests.		
M MP 4.3.01	Time Management	Compete in a timed contest like SkillsUSA or STN (Student Television Network).		
M MP 4.4.01	Script Applications	Create a production plan that incorporates some or all of the following: lighting, audio, equipment selection, location list, and shot list.		
M MP 4.5.01	Interviewing	Assess potential interviewer's biases.		
M MP 4.6.01	Practices	Compete in news anchor (SkillsUSA) contest or other competitive skill assessment.		
M MP 5	PRODUCTION PRACTICES			
M MP 5.1.01	Operations	Utilize primary manual functions (i.e., focus, white balance, filters, gain, f-stop).		
M MP 5.2.01	Interview Techniques	Adapt interview to unforeseen circumstances.		
M MP 5.3.01	Performances	Create a portfolio of on-air segments for job or college placement.		
M MP 5.4.01	Equipment	Design and execute a multiple microphone shoot in studio or field situations.		
M MP 5.5.01	Procedures	Design a set, camera layout, equipment and materials to meet production needs.		
M MP 5.5.02	Procedures	Design for a specific effect, such as lighting, on-site reporting, live broadcasting.		
M MP 5.6.01	Field Production	Create a professional field production utilizing appropriate technology.		
M MP 5.7.01	Industry Standards	Compare and contrast ethical standards used in media production.		
M MP 6	POST-PRODUCTION PRACTICES			
M MP 6.1.01	Process	Utilize cost/time analysis (work order) for post-production of final product.		
M MP 6.2.01	Project Skills	Evaluate software and determine the appropriate tools needed to produce final piece.		
M MP 6.2.02	Project Skills	Integrate several software applications into a final product.		
M MP 6.2.03	Project Skills	Master new software applications and demonstrate to peers.		
M MP 6.3.01	Ethics	Assess the demographics of the target audience to respect diversity.		
M MP 6.3.02	Ethics	Create productions that incorporate an understanding of sensitive social issues.		
M MP 6.4.01	Evaluation	Design an evaluation tool to assess a production.		
M MP 7	EMPLOYABILITY SKILLS			
M MP 7.1.01	Problem Solving	Develop methods to analyze the advantages and disadvantages of alternative solutions.		
M MP 7.1.02	Problem Solving	Devise an action plan for a production problem based on information gained through research of alternative solutions and implement in a group decision/action.		
M MP 7.2.01	Critical Skills	Analyze how critical thinking skills affect work performance.		
M MP 7.2.02	Critical Skills	Formulate, implement, and evaluate an action plan.		
M MP 7.2.03	Critical Skills	Demonstrate the skills necessary to identify, analyze, and solve a project problem.		
M MP 7.3.01	Speak, Write, Listen	Identify research, prepare a client project proposal, including documents relating to the billing of materials, production time, etc.		
M MP 7.3.02	Speak, Write, Listen	Present and defend a client project proposal.		
M MP 7.3.03	Speak, Write, Listen	Compete in a SkillsUSA job skill demonstration and/or public speaking contest.		
M MP 7.4.01	Technology	Critique the use, benefits and cost of technologically advanced equipment in video production.		
M MP 7.4.02	Technology	Analyze the impact of technological changes on one or more aspects of the video industry by researching current literature.		
M MP 7.4.03	Technology	Compete in a state-level SkillsUSA video competition.		
M MP 7.5.01	Workplace	Analyze the stages of group development.		
M MP 7.5.02	Workplace	Demonstrate leadership ability within a group or team.		
M MP 7.5.03	Workplace	Compromise and/or build consensus within a group and summarize the decision of the group while maintaining respect for diverse viewpoints.		

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M MP 7.5.04	Workplace	Complete levels 1-3 of the SkillsUSA Professional Development Program.		
M MP 7.5.05	Workplace	Campaign for a local SkillsUSA chapter office.		
M MP 7.5.06	Workplace	Serve as a committee chair in a local SkillsUSA chapter.		
M MP 7.6.01	Career Development	Demonstrate time-management skills and cost-effective practices.		
M MP 7.7.01	Resources	Recognize the individual roles of team members, delegate tasks, and provide feedback on performance.		
M MP 7.7.02	Resources	Acknowledge and utilize the skills, abilities, and input of all members of a team.		
M MP 7.7.03	Resources	Develop an action plan to accomplish tasks within a given time frame.		
M MP 7.8.01	Career Planning	Develop a community service or job shadowing project.		
M MP 7.8.02	Career Planning	Develop an education/training plan to fulfill long-term career goals.		
M MP 7.8.03	Career Planning	Define advantages and disadvantages of self-employment or working for various sizes and types of businesses.		
M MP 7.8.04	Career Planning	Critique results of a job interview.		
M MP 7.8.05	Career Planning	Develop a proposal for a community service project.		
M MP 7.8.06	Career Planning	Compete in a state level SkillsUSA job interview contest.		
M MP 7.9.01	Retention Skills	Maintain an electronic portfolio.		
M MP 7.9.02	Retention Skills	Create a plan for lifelong learning.		
M MP 7.9.03	Retention Skills	Create a presentation illustrating interpersonal skills needed for job retention.		
M MP 7.9.04	Retention Skills	Adapt new knowledge and skills in changing situations.		
M MP 7.9.05	Retention Skills	Analyze how work life is affected by families and how families are affected by work life.		